

**STATE OF TEXAS
COUNTY OF BURNET
CITY OF MARBLE FALLS**

On this the 16th day of June 2021 the Hotel Motel Tax Advisory Committee met at Noon at the regular meeting place in City Hall, with notice of meeting giving time, place, date and subject having been posted as described in Chapter 551 of the Texas Government Code.

PRESENT: Mike Hodge (Chair), Christian Fletcher, William (Dee) Haddock (Secretary), Darlene Oostermeyer (Committee Members) and Jarrod Metzgar (Non-Voting Committee Member) (arrived at 12:20 pm)

ABSENT: Russell Buster (Committee Member)

STAFF: Caleb Kraenzel (Assistant City Manager), Jeff Lazenby (Director of Finance), Lisa Ward (Executive Assistant), Erin Burks (Downtown Coordinator), Lacey Dingman (Director of Parks and Recreation) and Midge Dockery (EDC Business Development Coordinator)

VISITORS: Ronda Hostetter and Regina Peyre-Ferry (Highland Arts Guild), Bill and Janey Rives and Erin Hinzmann (Highland Lakes Creative Arts), Brigid Cooley (Daily Trib), and Robin Richter (Friends on the Colorado Museum)

- 1. Call to Order.** The meeting was called to order at 12:05 pm by Chair Hodge.
- 2. Update on the Hotel Occupancy Tax Budget.** Jeff Lazenby, Director of Finance presented the budget update.
- 3. Presentations by organizations who have submitted applications for requests for funding from the City of Marble Falls for the FY 2021/2022 Hotel Occupancy Tax Budget.** Regina Peyre-Ferry and Ronda Hostetter presented the Highland Arts Guild request, Erin Hinzmann presented the request for funding from Highland Lake Creative Arts and Robin Richter represented the Friends on the Colorado Museum.
- 4. Presentation by the City of Marble Falls Downtown Coordinator regarding request for funding from the FY 2021/2022 Hotel Occupancy Tax Budget.** Erin Burks, Downtown Coordinator requested funding of the Public Art Project for the Downtown District and funds for data collection.
- 5. Presentation by the City of Marble Falls Parks and Recreation Department regarding request for funding from the FY 2021/2022 Hotel Occupancy Tax Budget.** Lacey Dingman, Director of Parks and Recreation presented the funding request for the Winter Ice Skating Rink.

6. **Discussion regarding FY 2021/2022 funding for the Marble Falls/Lake LBJ Chamber of Commerce events.** Jarrod Metzgar, Executive Director requested funding for Chamber events.

7. **Discussion and Action on recommendations to the City Council for funding for the FY 2021/2022 Hotel Occupancy Tax Budget.** The committee recommended funding as follows:


Howdy Roo - \$2,000
Highland Arts Guild - \$5,000
Highland Lakes Creative Arts - \$29,307
Friends on the Colorado Museum - \$3,000
Traverse Trail Running - \$1,000
Downtown Public Art Program - \$12,000
Data Collection - \$4,000
Winter Ice Skating Rink - \$20,000
Chamber Events - \$40,000

8. **Announcements and Future Agenda Items.** The committee determined to hold quarterly meetings the third Wednesday of each quarter.

9. **Adjournment.** There being no further business to discuss, the meeting was adjourned at 1:45 pm.


Mike Hodge, Chair

ATTEST:


William (Dee Haddock), Secretary