

**STATE OF TEXAS
COUNTY OF BURNET
CITY OF MARBLE FALLS**

On this the 11th day of March 2021 the Hotel Motel Tax Advisory Committee met at Noon at the regular meeting place in City Hall, with notice of meeting giving time, place, date and subject having been posted as described in Chapter 551 of the Texas Government Code.

PRESENT: Mike Hodge (Chair), Christian Fletcher, Russell Buster and Darlene Oostermeyer (Committee Members) and Jarrod Metzgar (Non-Voting Committee Member)

ABSENT: Dave Rhodes (Secretary)

STAFF: Lisa Ward (Executive Assistant), Erin Burks (Downtown Coordinator), Midge Dockery (EDC Business Development Coordinator), Winston Duke (Interim Director of Finance),

VISITORS: Shelly Houck (Downtown Soapbox Derby), Brian Booker (Texas Tournament Zone), Erika Sopol (Chamber Marketing Director)

- 1. Call to Order.** Chair Hodge called the meeting to order at Noon.
- 2. Update on Marketing Program.** Look Think Make provided a marketing update via Zoom. In attendance was Hillary Robinson, Jeff Noel and Courtney Bianchi.
- 3. Hotel Occupancy Tax Budget Update.** Interim Director of finance Winston Duke presented the HOT budget update.
- 4. Presentations by organizations who have submitted applications for requests for funding from the City of Marble Falls for the FY 2020/2021 Hotel Occupancy Tax Budget.** Shelly Houck (Downtown Soapbox Derby presented the funding request. Brian Booker presented the funding request for the Texas Tournament Zone. Jarrod Metzgar presented the funding requests for the Chamber for Mayfest, Lakefest and a supplemental request for the Marble Falls Music Festival.
- 5. Discussion and Action on recommendations to the City Council for funding for the FY 2020/2021 Hotel Occupancy Tax Budget.** The committee recommended funding as follows:

Downtown Soapbox Derby - \$6,500.00

Texas Tournament Zone - \$2,500

Marble Falls/Lake LBJ Chamber of Commerce - \$22,500

Committee Member Oostermeyer made the motion which was seconded by Committee Member Buster and carried by a unanimous vote.

6. **Adjournment.** There being no further business to discuss, the meeting was adjourned at 1:10 pm.



Mike Hodge, Chair

ATTEST: 
Dave Rhodes, Secretary